

MSc BUSINESS AND ECONOMICS

商务与经济学硕士学位

PART-TIME PROGRAM THESIS AND NON-THESIS OPTIONS

Overview of the Program

- Graduates will receive Master of Science in Business and Economics from Assumption University.
- Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English.
- Preparing graduates who will receive rigorous training in economics and practical business applications.
- Graduates will be particularly attractive hires as analysts in both business organizations and government agencies.
- Graduates can effortlessly continue to the Ph.D. in Business and Economics program offered by Martin de Tours School of Management and Economics, Assumption University, if a further degree is desired.

一年半至两年时间,硕士学位 1.5 - 2 YEARS DURATION, MASTER'S DEGREE 自选搭配商科与经济学课程 FLEXIBLE COMBINATION OF BUSINESS AND ECONOMICS CONTENTS 课时集中,课程安排自由度高 CONCENTRATED LECTURES WITH FLEXIBLE SCHEDULE

QUALIFICATION FOR ADMISSION

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

- 1. Bachelor's degree in any field from the institutions accredited by the Ministry of Education, Thailand
- 2. A minimum CGPA of 2.00 on 4.00 scale or equivalent for the bachelor's degree

ENTRANCE REQUIREMENTS

- 1. A completed application form
- Official transcript of the previous university attended (1 copy)
- 3. Bachelor's degree certificate (1 copy)
- 4. Citizen identification card and house registration (1 copy) for Thai applicants
- 5. Passport (1 copy) for Non-Thai applicants
- Three (1x1.5 inches) photographs (formal attire, not in graduation gown)
- 7. Resume (If any)

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSION FEE 1,000 THB (Non-refundable)

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and NewZealand)

STUDY SYSTEM

1st semester I 2nd semester June - Oct. I Nov. - March

VENUE & CLASS HOURS

 Hua Mak Campus, Ramkhamhaeng 24 Road Weekdays. 6.30-9.30 P.M.
 Weekends. 9.00-12.00 A.M. and 1.00-4.00 P.M.

DURATION: 1.5 - 2 YEARS

APPLY ONLINE for a Master's degree at Assumption University: www.grad.au.edu/apply-online

ADMISSION SCHEDULE 2025

Schedule	Semester 1/2025	Semester 2/2025
Application Period	Now - July 15, 2025	September - October 20, 2025
English Proficiency Test	Online	Online
Interview Date	Online	Online
Entrance Result	To be announced	To be announced
Registration Date	July 21 - 25, 2025	October 24 – 30, 2025
Semester Begins	August 1, 2025	November 3, 2025

ESTIMATED EXPENSES

Installments	Thai Students (THB)	Non-Thai Students (THB) (US\$) (CNY)
1 st Installment 2 nd Installment 3 rd Installment Total	162,100 129,100 143,800 435,000	179,6005,98739,911129,1004,30328,689148,8004,96033,067457,50015,250101,667

The fee includes:

• First enrollment fee (matriculation fee, etc.)

Tuition Fee, University fees, Campus network fee

Comprehensive Examinations fee (first attempt only)
Health Insurance (Non-Thai students)

The fee does not cover the followings:

Admission fee (non-refundable)

Textbooks

Note:

- 1. The fees are subject to change at the university's discretion without prior notice.
- 2. Currency exchange rate: THB 30 = US\$ 1, THB 4.5 = CNY 1

CURRICULUM AND INSTRUCTION

Plan 1 : Coursework and Thesis

Required Courses	12	Credits
Elective Courses	12	Credits
Thesis	12	Credits
Total	36	Credits
Plan 2 · Coursework and Independent Study		

Plan 2 : Coursework and Independent Study

Required Courses	12	Credits
Elective Courses	18	Credits
Independent Study	6	Credits
Total	36	Credits

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GRADUATE ADMISSIONS OFFICE HUA MAK CAMPUS

Admissions Center "A	A" Building, Floor 1
Ramkhamhaeng 24 R	load, Bangkok 10240 Thailand
Monday - Friday	08:30 A.M 05:00 P.M.
Saturday	08:00 A.M 04:30 P.M.
Sunday	08:00 A.M 02:00 P.M.

MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS

MSME Business School

Assumption University Hua Mak Campus (D Building, 6th Floor) Ramkhamhaeng 24 Road, Bangkok 10240 Thailand Tel. +66(2)7832222 Ext. 1177 Email: msbe@au.edu

Foundation Courses

MBE 5101	Business and Academic Writing
MBE 5200	General Business Studies
MBE 5201	Economics for Business
MBE 5202	Quantitative Skills for Business

Required Courses

MBE 6201	Seminar on Strategic Theory
MBE 6205	Business Research Methods
MBE 6206	Economic Theories and Policies
MBE 6207	Econometrics: Methods and Applications

Elective Courses

MBE 6301	Consumer Decision Making
MBE 6303	International Financial Management
MBE 6305	Research Ethics and Academic Integrity
MBE 6306	Firm, Market Structure, and Competition
MBE 6307	Financial Accounting and Analysis
MBE 6401	Big Data and Decision Science
MBE 6402	International Marketing
MBE 6403	International Investment Analysis
MBE 6404	International Strategic Management
MBE 6405	Data Analytics and Deep Learning
MBE 6406	Seminar on Financial Economics
MBE 6407	Asset Pricing Theory
MBE 6408	Information Literacy
MBE 6501	Strategic Supply Chain Management
MBE 6502	Design and Control of Supply Chain Processes
MBE 6503	Information Technology in Supply
	Chain Management
MBE 6504	Microeconomic Theory
MBE 6505	Macroeconomic Theory
MBE 6506	Advanced Organizational Theory

Thesis (Plan 1)	(12 Credits)
MBE 7801 Thesis I	6
MBE 7802 Thesis II	6
Independent Study (Plan 2)	(6 Credits)
MBE 7900 Comprehensive Examination	Non-credit
MBE 7901 Independent Study	6

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY Hua Mak Campus, Assumption Building, Floor 1 **Suvarnabhumi Campus**, SR101 Tel: +66 81 815 1237 Tel: +66 2 783 2345 Tel: +66 2 783 2222 ext. 1244

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