



# MSc BUSINESS AND ECONOMICS

## 商务与经济学硕士学位

**PART-TIME PROGRAM  
THESIS AND NON-THESIS OPTIONS**

### Overview of the Program

- Graduates will receive Master of Science in Business and Economics from Assumption University.
- Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English.
- Preparing graduates who will receive rigorous training in economics and practical business applications.
- Graduates will be particularly attractive hires as analysts in both business organizations and government agencies.
- Graduates can effortlessly continue to the Ph.D. in Business and Economics program offered by Martin de Tours School of Management and Economics, Assumption University, if a further degree is desired.

一年半至两年时间, 硕士学位 1.5 - 2 YEARS DURATION, MASTER'S DEGREE

自选搭配商科与经济学课程 FLEXIBLE COMBINATION OF BUSINESS AND ECONOMICS CONTENTS

中英文双语授课, 英文研究 ENGLISH/MANDARIN AS MEDIUM OF INSTRUCTIONS, ENGLISH RESEARCH

课时集中, 课程安排自由度高 CONCENTRATED LECTURES WITH FLEXIBLE SCHEDULE

### QUALIFICATION FOR ADMISSION

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

1. Bachelor's degree in any field from the institutions accredited by the Ministry of Education, Thailand
2. A minimum CGPA of 2.00 on 4.00 scale or equivalent for the bachelor's degree

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. Three (1x1.5 inches) photographs (formal attire, not in graduation gown)
7. Resume
8. Two recommendation letters from two persons
9. Statement of purpose indicating the applicant's objectives for pursuing a master's degree

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

**ADMISSION FEE** 1,000 THB (Non-refundable)

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and NewZealand)

### STUDY SYSTEM

1<sup>st</sup> semester | 2<sup>nd</sup> semester  
June - Oct. | Nov. - March

### VENUE & CLASS HOURS

» Hua Mak Campus, Ramkhamhaeng 24 Road  
Weekdays. 6.30-9.30 P.M.  
Weekends. 9.00-12.00 A.M. and 1.00-4.00 P.M.

**DURATION:** 1.5 - 2 YEARS

# ADMISSION SCHEDULE 2023

Schedule	Semester 1/2023	Semester 2/2023
Application Period	Now – May 19, 2023	September – October 20, 2023
English Proficiency Test	Online	Online
Interview Date	Online	Online
Entrance Result	To be announced	To be announced
Registration Date	May 22 – 31, 2023	October 25 – 31, 2023
Semester Begins	June 7, 2023	November 1, 2023

## ESTIMATED EXPENSES

Installments	Thai Students	Non-Thai Students		
	(THB)	(THB)	(US\$)	(CNY)
1 <sup>st</sup> Installment	136,600	154,100	5,137	30,820
2 <sup>nd</sup> Installment	118,600	118,600	3,953	23,720
3 <sup>rd</sup> Installment	94,950	99,950	3,332	19,990
<b>Total</b>	<b>350,150</b>	<b>372,650</b>	<b>12,422</b>	<b>74,530</b>

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition Fee, University fees, Campus network fee
- Comprehensive Examinations fee (first attempt only)
- Health / Life insurance (non-Thai students)

The fee does not cover the followings:

- Admission fee (non-refundable)
- Textbooks

Note:

1. The fees are subject to change at the university's discretion without prior notice.
2. Currency exchange rate: THB 30 = US\$ 1, THB 5 = CNY 1

## COURSES

### Core Courses

MBE 6201	Seminar on Strategic Theory
MBE 6202	Microeconomic Theory
MBE 6203	Macroeconomic Theory
MBE 6204	Advanced Organizational Theory

### Elective Courses

MBE 6301	Consumer Decision Making
MBE 6302	Advanced Research Methods
MBE 6303	International Financial Management
MBE 6304	Seminar on Econometrics
MBE 6305	Research Ethics and Academic Integrity
MBE 6401	Big Data and Decision Science
MBE 6402	International Marketing
MBE 6403	International Investment Analysis
MBE 6404	International Strategic Management
MBE 6405	Data Analytics and Deep Learning
MBE 6406	Seminar on Financial Economics
MBE 6407	Asset Pricing Theory
MBE 6408	Information Literacy

## STUDY PLAN

### Thesis Option (Plan A)

#### FIRST YEAR

##### First Semester

MBE 6201	Seminar on Strategic Theory	3
MBE 6302	Microeconomic Theory	3
One Elective Course		3
One Elective Course		3
One Elective Course		3
<b>Total</b>		<b>15</b>

##### Second Semester

MBE 6203	Macroeconomic Theory	3
MBE 6304	Advanced Organization Theory	3
One Elective Course		3
MBE7801	Thesis I	6
<b>Total</b>		<b>15</b>

## SECOND YEAR

### First Semester

MBE7802	Thesis II	6
<b>Total</b>		<b>6</b>

### Independent Study Option (Plan B)

#### FIRST YEAR

##### First Semester

MBE 6201	Seminar on Strategic Theory	3
MBE 6302	Microeconomic Theory	3
One Elective Course		3
One Elective Course		3
One Elective Course		3
<b>Total</b>		<b>15</b>

##### Second Semester

MBE 6203	Macroeconomic Theory	3
MBE 6304	Advanced Organization Theory	3
One Elective Course		3
One Elective Course		3
One Elective Course		3
<b>Total</b>		<b>15</b>

## SECOND YEAR

### First Semester

MBE7901	Independent Study	6
<b>Total</b>		<b>6</b>

## APPLICATIONS

### Hua Mak Campus

Admissions Center "A" Building, 1<sup>st</sup> floor,  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

#### Office hours:

Monday – Friday 08:30 A.M. - 05:00 P.M.

## MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS

### MSME Business School

#### Assumption University

Hua Mak Campus (D Building, 6<sup>th</sup> Floor)  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand  
Tel. +66 (2) 300 4543-62 Ext. 1177

#### Office hours:

Monday - Friday: 08:30 A.M. - 04:30 P.M.

Saturday 8:30 A.M. - 12:00 P.M.

Email: [msbe@au.edu](mailto:msbe@au.edu)

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: November 2022

The University Registrar

[www.msbe.au.edu](http://www.msbe.au.edu)

## UNIVERSITY ADMISSIONS CENTER

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